



National Work Zone Memorial Frequently Asked Questions Respect and Remembrance: Reflections of Life on The Road

The History of The National Work Zone Memorial

What is the purpose of the American Traffic Safety Services Foundation (ATSS Foundation) National Work Zone Memorial? The ATSS Foundation offers the National Work Zone Memorial to honor the lives lost in work zones to help make fatalities “real” to policy makers and drivers.

Originally unveiled in April 2002, “The National Work Zone Memorial - Respect and Remembrance: Reflections of Life on the Road” program is a living tribute to the memory of lives lost in work zones. The Memorial travels to communities across the country year-round to raise awareness of the need to respect and stay safe in America’s roadway work zones.

Does the Memorial only honor workers killed in work zones? No, the Memorial honors anyone killed in work zones including work zone workers, motorists, pedestrians, law enforcement officers, public safety officials (i.e., firefighters and paramedics) and children.

How many people are killed in work zones? In 2024, nearly 850 people lost their lives in roadway work zone crashes. The vast majority of those killed are motorists.

How many names are on the Memorial? Currently, the Memorial is inscribed with 1,672 names which is just a fraction of the lives lost in work zones.

Does this include everyone killed in work zones? No definitive national record exists of everyone killed in a work zone so Memorial organizers must rely on the annual submissions of state departments of transportation (DOTs), contractors, ATSSA members, family, friends, and other verifiable sources for new names.

How far back do the names on the Memorial go? While the ATSS Foundation accepts the names of anyone killed in a roadway work zone, regardless of when the incident occurred, the majority of the names on the Memorial are from incidents that happened after the Memorial was unveiled in 2002. The earliest name inscribed on the Memorial is from 1928, highlighting the long history of honoring those who have tragically lost their lives in such circumstances.

How are names arranged on the Memorial? Names are placed on the Memorial in alphabetical order.

Who can host the Memorial? The Memorial is available to anyone interested in increasing roadway safety awareness. The ATSS Foundation encourages groups to incorporate either the physical or digital Memorial into their event, ceremony or gathering.

Hosting the Physical Memorial

What is the size of the Memorial? The Memorial is 20 feet wide and 7 feet high.

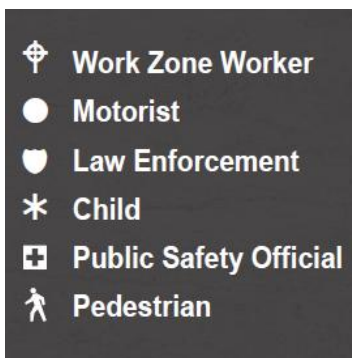
How can I bring the Memorial to my town or event? Complete the Memorial Online Host Application Form on Foundation.ATSSA.com/Memorial.

Is there a fee to host the Memorial? Yes, the Memorial hosting fee for 2026 is \$950, which helps cover the costs of shipping and maintenance of the Memorial.

For 2026, ATSSA, in partnership with the ATSS Foundation, agreed to cover the hosting fee for up to five public agencies to host the Memorial in 2026 for a media event, for agencies that have not previously hosted the Memorial.

What is the length/width/height of the shipping containers? There are two cases with wheels. The size of the cases is 39" X 19.5" X 14.5". One weighs approximately 108 lbs. and the other weighs 92 lbs.

When viewing the Memorial, how will I be able to tell which names are motorists', workers', or those of public safety personnel? A small icon appears next to each name denoting Work Zone Worker, Motorist, Law Enforcement, Public Safety Official, Child, or Pedestrian (see key below).



Hosting the Digital Memorial

Why did the ATSS Foundation develop a digital Memorial? The ATSS Foundation continues to offer the physical Memorial to any group interested in hosting it. However, as demands to host the physical Memorial overlap during peak season, the digital Memorial allows organizations to host the Memorial as part of their in-person or virtual events to help bring awareness to work zone safety.

How can the digital Memorial be used at events? For virtual events, the video can be shown during meeting breaks or played before the session begins. For in-person events, it can be used much like the physical Memorial. Hosts may project the video on a screen or display it on a monitor outside meeting rooms, incorporate it into presentation backgrounds, place it near registration areas, or play it during meeting breaks.

How can I request the digital Memorial for my or event? Complete the Memorial Online Host Application Form on Foundation.ATSSA.com/Memorial. Once your request form has been reviewed, you will receive a link to the digital Memorial.

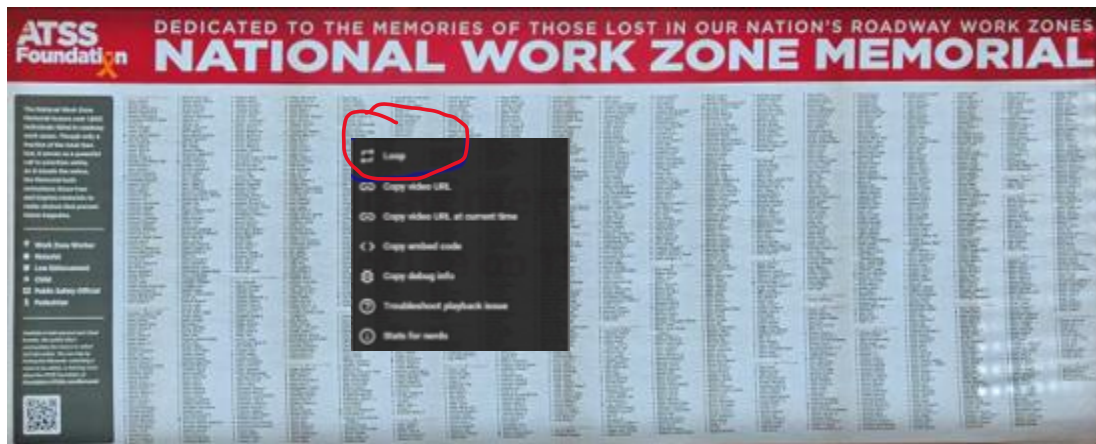
Do I need any equipment to host the digital Memorial? The digital tribute simply requires a computer and/or monitor for display during an event.

Is there a fee to host the digital Memorial? There is no fee to host the digital Memorial.

Can we still host the digital Memorial if we don't have an internet connection? Yes, when you receive the link to the digital Memorial you will have the option to play it from the platform during your event (will need an internet connection) or download the video prior to your event (no internet connection is needed once the video is downloaded).

How long is the digital Memorial tribute? The digital Memorial is about a 30-minute digital tribute.

How do I set the digital Memorial to continuously loop through the names? You can right click in the video window and select loop.



Name Submissions

How can someone submit a name for inclusion on the Memorial? Complete the Memorial Name Submission Form on Foundation.ATSSA.com/Memorial.

What is the deadline date to submit a name to be inscribed on the physical and digital Memorial? Names are inscribed on the National Work Zone Memorial once a year, prior to ATSSA's Convention & Traffic Expo. Name submissions are accepted year-round. To ensure inclusion on next year's memorial, they must be submitted by December 1.

When are names added to the Memorial? As new names are confirmed by the ATSS Foundation, the Memorial is updated annually (each December).

Is there a fee to add a name to the Memorial? No, there is no fee to submit a name for inclusion on the Memorial.

Sponsorship Opportunities

Who sponsors the Memorial? The American Traffic Safety Services Foundation (ATSS Foundation) is responsible for the National Work Zone Memorial. The ATSS Foundation is the charitable arm of the American Traffic Safety Services Association (ATSSA), a trade group representing the roadway safety infrastructure industry. For more information about ATSSA, visit [ATSSA.com](https://www.atssa.com).

The ATSS Foundation's Annual Platinum Sponsors for 2026 include: 3M-Transportation Safety Division (TSD), American Traffic Safety Services Association (ATSSA), Arizona ATSSA Chapter, Gregory Industries, Inc., Heritage Construction + Materials, Horizon Signal Technologies, TMI Services, Traffix Devices.

The ATSS Foundation's Annual Gold Sponsors for 2026 include: AWP, Inc. dba AWP Safety, Beltway Products, LLC, Direct Traffic Control, International Municipal Signal Association (IMSA), PPG Traffic Solutions, Valtir.

How can I become an annual giving sponsor of the National Work Zone Memorial? There are different levels to become an annual giving donor. To become a sponsor, contact the ATSS Foundation at foundation@atssa.com or 540-368-1701.

My question is not answered on this FAQ sheet. To whom can I address additional questions? Contact the ATSS Foundation at foundation@atssa.com or 540-368-1701.