

Contribute Today

The ATSS Foundation is a non-profit organization. Help support the ATSS Foundation by making a tax deductible donation today. Our programs are supported 100% by the generosity of donors and sponsors. The Foundation accepts personal and corporate contributions by check or credit card.



Donate Online



Download a donation form at Foundation.ATSSA.com/Donate and return it to the Foundation



Call 540-368-1701 to learn how you can get involved

More Ways to Support

The Foundation has additional ways to show your support of roadway safety.



- Participate in #GivingTuesday, an annual day of giving
- Purchase Work Zone Awareness Accessories
- Participate in or volunteer at a fundraising event
- Become a sponsor or partner
- Host an auction and donate the proceeds
- Include the Foundation in your planned giving or estate planning
- Follow us on social channels:



Learn more at Foundation.ATSSA.com

ATSS Foundation is moving Toward Zero...

Toward Zero Deaths: ATSS Foundation advances programs that bring drivers to the table to address work zone death and injury.

Toward Zero Scholarships: ATSS Foundation provides Roadway Worker Memorial Scholarships for loved ones of fallen or permanently disabled workers until we can reduce the number of work zone deaths. It is our hope to eventually give out zero scholarships as a result of zero fatalities.

Toward Zero Names: ATSS Foundation offers the National Work Zone Memorial honoring lives lost in work zones to help make fatalities "real" to policy makers and drivers. It is our hope to eventually add zero names as a result of zero fatalities.



Contact ATSS Foundation

American Traffic Safety Services Foundation
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Email: foundation@atssa.com
Phone: 540-368-1701
Web: Foundation.ATSSA.com



ATSS Foundation is the charitable arm of the American Traffic Safety Services Association (ATSSA). ATSSA is a proud corporate sponsor of ATSS Foundation.

The American Traffic Safety Services Foundation is a qualified 501(c)(3) tax-exempt organization. Contributions are tax-deductible to the extent permitted by law. Consult your tax advisor regarding specific questions about your deductions. The Foundation's tax identification number is 62-1384292.



Promoting roadway safety
through charitable giving and
public awareness programs



Foundation.ATSSA.com

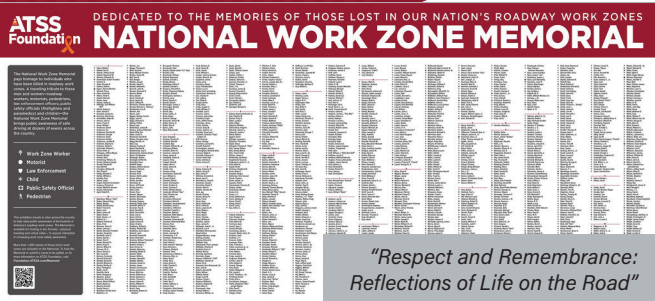


National Work Zone Memorial

Honoring lives lost in work zones

Thousands of men and women have died in work zones, including workers, motorists, pedestrians and first responders.

The National Work Zone Memorial pays homage to the memory of those killed in work zones by displaying their names on a tribute to honor them on a continuous basis. This exhibition travels to sites across the country to help raise public awareness of the hazards that exist in America's roadway work zones.



*"Respect and Remembrance:
Reflections of Life on the Road"*

Host

Display the Memorial at your event

The traditional traveling Memorial and the digital representation are available for hosting to anyone interested in increasing work zone safety awareness. The tribute has been hosted at media events, schools, DOT lobbies, conferences, welcome centers, construction project launching memorial ceremonies and more. A hosting fee covers shipping and maintenance costs of the physical Memorial. The digital video is available at no cost.

Names

Submit a name for inclusion

More than 1,650 names of those lost in work zones are inscribed on the Memorial, but this only represents a fraction of the actual number. We rely on name submissions to honor these individuals. Submit the name of someone you know who was killed in a work zone incident, to honor their memory.

Sponsor

Become an annual sponsor

Annual Memorial sponsors are companies and organizations that choose to help fund and maintain the physical and digital Memorial. Benefits run for a calendar year.



Learn more about Memorial offerings at
Foundation.ATSSA.com/Memorial

Scholarships



Roadway Worker Memorial

This scholarship provides financial assistance to help the dependents (children and spouses) of fallen or permanently disabled work zone workers reach their post-high school education goals.

Scholarships are competitive and have a value of up to \$10,000. Applicants who demonstrate a strong commitment to volunteerism may be eligible for an additional \$1,000 Chuck Bailey Memorial Scholarship, in honor of Chuck Bailey, an esteemed member of the roadway safety industry and a tireless volunteer who lost his life in 2002. The Foundation has awarded over \$660,000 in scholarships since the program's inception.



Apply annually by Feb. 15 at
Foundation.ATSSA.com/Scholarship



Marty Weed Engineering

This scholarship promotes education and ATSSA involvement while honoring Marty Weed, a longstanding member of ATSSA and an icon in the roadway safety industry. It provides financial assistance for newer engineers specializing or with a strong interest in work zone safety and temporary traffic control to attend ATSSA's Annual Convention & Traffic Expo. This participation provides the opportunity to strengthen their discipline skills and network with hundreds of national and international leaders.

Eligible applicants must meet ALL of the following criteria:

- Be employed by a public agency as an active Engineer, or practicing Engineer, or received their EIT or P.E. at time of application submission, AND
- Have a MAXIMUM of seven total years of engineering work experience (*work history may be reviewed to address unique situations*), AND
- Specialize or have a strong interest in work zone safety and temporary traffic control.



Learn more and apply at
Foundation.ATSSA.com/MartyWeedScholarship

Youth Programs



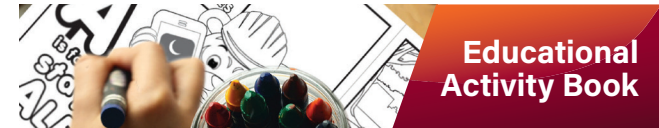
Teen Driving Program

ATSS Foundation partnered with Work Zone Safe to launch a National Work Zone Safe Teen Driver learning program. The online course, available at WorkZoneSafe.com, is 100% free and includes national work zone-focused information. The 50-minute course gives drivers ages 15-19 the opportunity to learn about work zone safety alongside important driving guidelines.

Students who complete the course are entered into a drawing for a chance at a \$500 education scholarship, sponsored by the ATSS Foundation. Insurance discounts may be available through participating companies.



Take the course or promote the program at
Foundation.ATSSA.com/TeenDriver



Educational Activity Book

Teach children the ABCs of work zone safety. Available for free digital download or hard-copy purchase, this 32-page award-winning Youth Activity Book is geared for ages 5-8 and includes 26 safety tips. Plus, it has dress-up cut-outs, road sign challenges, a crossword puzzle, word finder and a maze.

It's a fun activity for children and a great educational tool for parents and educators to start a conversation about work zone safety. It's also a great resource to share with your local schools.



Get the activity book at
Foundation.ATSSA.com/ActivityBook



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