



MIDYEAR MEETING

ATSS FOUNDATION FUNDRAISER

Hosted by Wisconsin ATSSA Chapter



Network, dine & enjoy an evening at
HARLEY-DAVIDSON MUSEUM
Aug. 20, 6-10 p.m., Milwaukee, WI

SPONSORSHIPS AVAILABLE Elevate your company's visibility among roadway safety professionals with a sponsorship that provides guests a memorable experience, all while supporting ATSS Foundation.

To receive full sponsorship recognition, your commitment must be received by **July 31**. Contact foundation@atssa.com for sponsorship information.

Learn more about the ATSS Foundation Fundraiser at Foundation.ATSSA.com/Midyear.

SPONSORSHIP OPPORTUNITIES

- TITLE & HOST
- TRIKE
- ROAD KING
- CRUISER
- SPORTSTER
- FRIENDS & FAMILY



ATSSA
Arizona Chapter
Title Sponsor

ATSSA
Wisconsin Chapter
Host Sponsor

ATSS
Foundation



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Recognition	Title & Host	Trike	Road King	Cruiser	Sportster	Friends & Family
Event Speaking Opportunity	✓					
Four (4) VIP Passes	✓					
Future Marketing Emails	Logo	Name				
Logo in Roadway Safety Magazine Event Ad (<i>April deadline for Spring issue</i>)	✓	✓				
Recognized on ATSSA Social Media	Logo/Tag	Name	Name			
Midyear Meeting Event ATSSA Webpage	Logo	Logo	Name	Name	Name	
ATSS Foundation Website	Logo	Logo	Name	Name	Name	
Event Signage <i>Experience sponsorships include additional signage associated with the activity.</i>	Logo	Logo	Logo	Logo	Name	Name

TITLE & HOST	Cost	Selection
Title Sponsor (\$7,500 exclusive or \$5,000 co-sponsorship (up to 2)) SOLD	Dependent	<input type="checkbox"/>
Host Chapter Sponsor SOLD	Dependent	<input type="checkbox"/>
TRIKE – TIER 4		
Exclusive Band Sponsor	\$3,500	<input type="checkbox"/>
Exclusive Motorcycle “Jump Start” Experience Sponsor SOLD	\$3,000	<input type="checkbox"/>
Exclusive Cigar Lounge Sponsor	\$3,000	<input type="checkbox"/>
Trike Event Sponsor (Unlimited available)	\$2,500	<input type="checkbox"/>
ROAD KING – TIER 3		
Bar Sponsor (3 available)	\$2,000	<input type="checkbox"/>
Food Station Sponsor (3 available)	\$2,000	<input type="checkbox"/>
Road King Event Sponsor (Unlimited available)	\$2,000	<input type="checkbox"/>
CRUISER – TIER 2		
Poker Walk Experience Sponsor (5 available)	\$1,500	<input type="checkbox"/>
Exclusive Yard Games Sponsor	\$1,500	<input type="checkbox"/>
Exclusive Museum Audio Tour Sponsor	\$1,500	<input type="checkbox"/>
Transportation Sponsor (2 available)	\$1,500	<input type="checkbox"/>
Cruiser Event Sponsor (Unlimited available)	\$1,000	<input type="checkbox"/>
SPORTSTER – TIER 1		
Sportster Event Sponsor (Unlimited available)	\$500	<input type="checkbox"/>
Chapter Challenge Sponsor (Unlimited available)	\$500	<input type="checkbox"/>
FRIENDS & FAMILY – Includes name recognition at the event		
Friends & family of ATSS Foundation Sponsor	\$250	<input type="checkbox"/>

Contact Information

Contact/Company Name: _____

Email address: _____ Contact Phone: _____

I understand a logo must be provided to foundation@atssa.com before branding opportunities can be completed. (Preferred logo formats: .eps, .ai, .psd. Other acceptable formats: .jpg, .png, .pdf).

For full benefits of sponsorship recognition, submit completed form to foundation@atssa.com by the July 31 deadline. Sign up early to receive the most exposure. The Foundation will invoice you for your sponsorship.

Refunds/Cancellation: Requests for cancellations must be received at least 45 days prior to the event and are subject to a non-refundable 20% fee. Fees are non-refundable within 45 days of the event. Requests must be submitted in writing by emailing foundation@atssa.com.