



**#GIVING
TUESDAY**

Giving Tuesday Social Media Kit

Sample Messaging for ATSS Foundation Ambassadors

Simply copy and paste one or more posts on your social media channels to support the Foundation this Giving Tuesday and finish out the year strong.

Board Member Perspective

As a board member of the #ATSSFoundation, I'm proud to support our mission to promote roadway safety through charitable giving and public awareness programs. This #GivingTuesday, join me in making a meaningful impact by contributing to programs that support families of fallen workers and educate new drivers about work zone safety. Together, we can create safer roads for everyone! <http://foundation.atssa.com/Donate>

Donor Insight

I donate to the #ATSSFoundation because it directly helps the families of roadway workers and honors those who have tragically lost their lives in work zones. This #GivingTuesday, let's drive change! Together, we can help provide educational initiatives that support safe driving practices and scholarships that transform lives. Let's make an impact together! <http://foundation.atssa.com/Donate>

Legacy Giving Member

As a legacy giving member of the #ATSSFoundation, I've chosen to leave a lasting impact to a cause that honors fallen roadway workers and supports their families. This #GivingTuesday, I encourage you to consider how your support can create a brighter tomorrow. Together, we can build a legacy of hope and opportunity! <http://foundation.atssa.com/Donate>

Meeting Scholarship Recipients

Meeting the recipients of the Roadway Worker Memorial Scholarship has been one of the most rewarding experiences of my life. Their stories inspire and remind me why we support the #ATSSFoundation. This #GivingTuesday, let's continue to empower these incredible individuals to achieve their dreams! <http://foundation.atssa.com/Donate>

Meeting Families of Fallen Workers

Meeting the families of those who are honored through the National Work Zone Memorial has been a profound experience. Their strength motivates me to advocate for work zone safety and driver education. This #GivingTuesday, let's come together to support those who make our roadways safe and their loved ones. #ATSSFoundation <http://foundation.atssa.com/Donate>