

SPONSORSHIP OPPORTUNITIES



Two exciting virtual events – a 5K Fun Run & a 35-mile Roadway Safety Challenge. Runners (and walkers) can take part in both events. For the longer race, participants can cover the distance over multiple legs that add up to 35 miles.

Don't miss this opportunity to take your company's name on the road! Have your logo displayed on the race shirt, that will be worn proudly for years to come.

GOLD/TITLE—SOLD

\$5,000 — 1 available

- Prominent logo on race shirt
- Logo included in event marketing
- Promotion on ATSSA social media
- Logo on Foundation website
- Logo on race bib
- Recognition on 2024 donor list
- Company information included in swag material (*limit to 8.5x11 or smaller, supplied by company*)

SILVER

\$1,000 — 6 available

- Logo on race shirt
- Logo on Foundation website
- Recognition on 2024 donor list

BRONZE

\$500 — Unlimited available

- Name on Foundation website
- Recognition on 2024 donor list

To receive full sponsorship recognition, your commitment must be received by April 1, 2024. Contact Foundation@ATSSA.com.



2024 Sponsorships Order Form

Promote your company while supporting ATSS Foundation and its programs.

Recognition	Gold/Title	Silver	Bronze
Top tier logo on race shirt	✓		
Logo on race shirt	✓	✓	
Logo included in event marketing	✓		
Logo on Foundation website	✓	✓	✓
Logo on race bib	✓		
Recognized on annual donor list	✓	✓	✓
Company information included in swag material (limit to 8.5x11 or smaller/supplied by company)	✓		

For full benefits of sponsorship recognition, submit completed form to foundation@atssa.com by the April 1 deadline. Sign up early to receive the most exposure.

Sponsor Opportunities	Cost	Selection
Gold/Title Sponsor	\$5,000	SOLD
Silver Sponsor (6 available)	\$1,000	<input type="checkbox"/>
Bronze Sponsor (Unlimited)	\$500	<input type="checkbox"/>

Contact Information

Contact Name: _____ Contact Phone: _____

Company: _____

Company/Sponsor name to be included with branding opportunities: _____

☐ I understand a logo must be provided to foundation@atssa.com before branding opportunities can be completed. (Preferred logo formats: .eps, .ai, .psd. Other acceptable formats: .jpg, .png, .pdf).

Payment

Sponsorship payments now require invoicing. Please select the method of payment you intend to use:

☐ Check ☐ Credit card (Visa, Mastercard, American Express, Discover accepted)

Email Address for Invoice: _____

Refunds/Cancellation: Requests for conference exhibit, sponsorship and registration fee refunds or substitutions must be received at least 30 days prior to the event and are subject to a non-refundable administrative fee of 10% of your total amount, this fee applies to refunds not substitutions. All fees are nonrefundable if less than 30 days before the event.