

## Contribute Today

Help support ATSS Foundation by making a tax deductible donation today. Our programs are supported 100% by the generosity of donors and sponsors. The Foundation accepts personal and corporate contributions by check or credit card.



### Donate Online



Download a donation form at [Foundation.ATSSA.com/Donate](http://Foundation.ATSSA.com/Donate) and return it to the Foundation



Call 540-368-1701 to speak with customer service

## More Ways to Support

The Foundation has additional ways to show your support of roadway safety.



- Participate in #GivingTuesday, an annual day of giving
- Purchase Work Zone Accessories
- Participate in or volunteer at a Foundation fundraising event
- Become a sponsor
- Host an auction and donate the proceeds
- Include the Foundation in your planned giving or estate planning
- Follow us on social channels:



Learn more at [Foundation.ATSSA.com](http://Foundation.ATSSA.com)

## ATSS Foundation is moving Toward Zero...

**Toward Zero Deaths:** ATSS Foundation advances programs that bring drivers to the table to address work zone death and injury.

**Toward Zero Scholarships:** ATSS Foundation provides Roadway Worker Memorial Scholarships for loved ones of fallen or permanently disabled workers and Experience Camps Travel Scholarships for children of workers killed in work zones until we can reduce the number of work zone deaths. It is our hope to eventually give out zero scholarships as a result of zero fatalities.

**Toward Zero Names:** ATSS Foundation offers the National Work Zone Memorial honoring lives lost in work zones to help make fatalities "real" to policy makers and drivers. It is our hope to eventually add zero names as a result of zero fatalities.



### Contact ATSS Foundation

American Traffic Safety Services Foundation  
15 Riverside Parkway  
Fredericksburg, VA 22406

Email: [foundation@atssa.com](mailto:foundation@atssa.com)

Phone: 540-368-1701

Web: [Foundation.ATSSA.com](http://Foundation.ATSSA.com)



ATSS Foundation is the charitable arm of the American Traffic Safety Services Association (ATSSA). ATSSA is a proud corporate sponsor of ATSS Foundation.

The American Traffic Safety Services Foundation is a qualified 501(c)3 tax-exempt organization. Contributions are tax-deductible to the extent permitted by law. Consult your tax advisor regarding specific questions about your deductions. The Foundation's tax identification number is 62-1384292.



Promoting roadway safety through charitable giving and public awareness programs



[Foundation.ATSSA.com](http://Foundation.ATSSA.com)

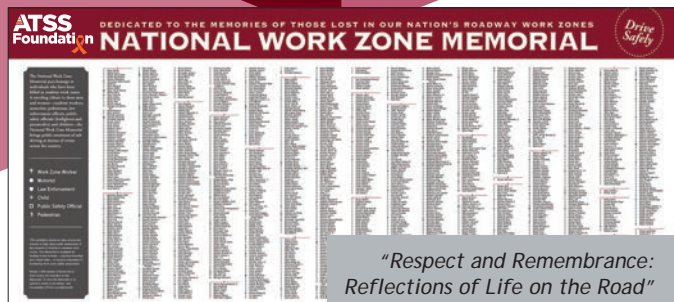


## National Work Zone Memorial

*Honoring lives lost in work zones*

Thousands of men and women have died in work zones, including workers, motorists, pedestrians and first responders.

The National Work Zone Memorial pays homage to the memory of those killed in work zones by displaying their names on a tribute to honor them on a continuous basis. This exhibition travels to sites across the country to help raise public awareness of the hazards that exist in America's roadway work zones.



### Host

#### Display the Memorial at your event

The traditional traveling Memorial and the virtual representation are available for hosting to anyone interested in increasing work zone safety awareness. The tribute has been hosted at media events, schools, DOT lobbies, conferences, welcome centers, construction project launching ceremonies and more. A hosting fee covers shipping and maintenance costs of the physical Memorial. The virtual video is available at no cost.

### Names

#### Submit a name for inclusion

More than 1,600 names of those lost in work zones are inscribed on the Memorial. Honor the memory of someone you know who was lost in a work zone incident by submitting their name for inclusion.

### Sponsor

#### Become an annual sponsor

Annual Memorial sponsors are companies and organizations that choose to help fund and maintain the physical and virtual Memorial. Benefits run for a calendar year.



Learn more about Memorial offerings at [Foundation.ATSSA.com/Memorial](http://Foundation.ATSSA.com/Memorial)

## Youth Programs



### Teen Driving Program

ATSS Foundation partnered with WorkZoneSafe.com to develop and promote a teen driver learning program. The online course is 100% free and includes national work zone-specific information, thanks to ATSSA support and a grant from PPG. The 50-minute course gives drivers ages 15-19 the opportunity to learn about work zone safety. Students who complete the course are entered into a monthly drawing for a \$500 education scholarship, sponsored by ATSS Foundation.



Take the course or promote the program at [Foundation.ATSSA.com/TeenDriver](http://Foundation.ATSSA.com/TeenDriver)



### Camp Travel Scholarship

Give a child impacted by a work zone incident the opportunity for healing and fun with their peers and trained counselors. ATSS Foundation Experience Camps Travel Scholarship covers 100% of round-trip travel costs for the child and a guardian so the child can attend a free Experience Camps.

**experience camps**



Apply for a camp and learn more at [Foundation.ATSSA.com/ExperienceCamps](http://Foundation.ATSSA.com/ExperienceCamps)



### Educational Activity Book

Teach children the ABC's of work zone safety. Available for free digital download or hard-copy purchase, this 32-page Youth Activity Book is geared for ages 5-8 and includes 26 safety tips. Plus, it has dress-up cut-outs, road sign challenges, a crossword puzzle, word finder and a maze.

It's a fun activity for children and a great educational tool for parents and educators to start a conversation about work zone safety. It's also a great resource to share with your local schools.



Get the activity book at [Foundation.ATSSA.com/ActivityBook](http://Foundation.ATSSA.com/ActivityBook)

## Scholarships



### Roadway Worker Memorial

This scholarship provides financial assistance to help the dependents (children and spouses) of fallen or permanently disabled work zone workers reach their post-high school education goals.

Scholarships are competitive and have a value of up to \$10,000. Applicants who demonstrate a strong commitment to volunteerism may be eligible for an additional \$1,000 Chuck Bailey Memorial Scholarship, in honor of Chuck Bailey, an esteemed member of the roadway safety industry and a tireless volunteer who lost his life in 2002.



Apply annually by Feb. 15 at [Foundation.ATSSA.com/Scholarship](http://Foundation.ATSSA.com/Scholarship)



### Marty Weed Engineering

This scholarship promotes education and ATSSA involvement while honoring Marty Weed, a longstanding member of ATSSA and an icon in the roadway safety industry. It provides financial assistance for newer engineers specializing or with a strong interest in work zone safety and temporary traffic control to attend ATSSA's Annual Convention & Traffic Expo. This participation provides the opportunity to strengthen their discipline skills and network with hundreds of national and international leaders.

Eligible applicants must meet ALL of the following criteria:

- Be employed by a public agency as an Engineer or P.E. at time of application submission,
- AND have a MAXIMUM of seven years' work experience (*work history may be reviewed to address unique situations*),
- AND specialize or have a strong interest in work zone safety and temporary traffic control.



Learn more and apply at [Foundation.ATSSA.com/MartyWeedScholarship](http://Foundation.ATSSA.com/MartyWeedScholarship)

**ATSS Foundation**