



Types of planned giving

When you include the ATSS Foundation in your estate planning, your investment helps to fulfill our core purpose of promoting roadway safety through charitable giving and public awareness programs and allows ATSS Foundation continue planning for the future.

Bequest from Your Will

Including ATSS Foundation in your will is a favored method of giving. It gives you the flexibility to change it for life events and allows ATSS Foundation to use the funds after your lifetime to help us fulfill our mission.



Ways you can give through a will:

- Set a specific dollar amount for ATSS Foundation.
- Designate a percentage of your estate in your will.
- Give the remaining value of your estate after all other bequests to loved ones have been made.

The following is an example of suggested language to include in your will:

Specific

"I give, devise, and bequest to the American Traffic Safety Services Foundation, TAX ID 62-1384292, with principal offices presently located at 15 Riverside Parkway, Fredericksburg, VA 22406, the sum of \$_____ [or _____% of my estate], to be used for the accomplishment of its general purpose (or for a specific purpose as indicated)."

Residual

"I give, devise, and bequest to the American Traffic Safety Services Foundation, TAX ID 62-1384292, with principal offices presently located at 15 Riverside Parkway, Fredericksburg, VA 22406, [all or _____% of the residue of my estate], to be used for the accomplishment of its general purpose (or for a specific purpose as indicated)."

You may designate your bequest in two ways:

- For the general purposes of the ATSS Foundation (an unrestricted bequest)
- To be used to support a particular program (a restricted bequest)

Give Gifts of Cash

An outright gift of cash helps support ATSS Foundation through its annual fund.



Ways you can give through gifts of cash:

- Cash or check
- Online donation
- Credit or debit card
- Payroll deduction
- Monthly donation
- Memorial or Honor Gift (also called tribute gift)

Retirement Plans, Life Insurance & IRA Distribution

Naming the ATSS Foundation as the beneficiary of a retirement plan or life insurance policy or making an IRA distribution directly to a charity are often overlooked methods of giving.



Ways you can give through retirement plans, life insurance and IRA distribution:

- Name ATSS Foundation as a beneficiary or contingent beneficiary of your retirement plan after your lifetime. Charitable organizations do not pay income tax on these gifts, helping to reduce the income tax your loved ones may have to pay.
- Add ATSS Foundation as a beneficiary to your life insurance policy without having to make a change to your will or estate plan.
- Individuals 70 ½ years old and up are eligible to transfer funds directly from your IRA to a charity, reducing your taxable income.

The information provided here is for general educational purposes. Individuals interested in planned giving should contact their financial planner, attorney or tax advisor to learn about their options and to make the gift most suited to their wishes and financial situation.

Foundation.ATSSA.com/PlannedGiving