



# National Work Zone Memorial Frequently Asked Questions Respect and Remembrance: Reflections of Life on The Road

## The History of The National Work Zone Memorial

**What is the purpose of The American Traffic Safety Services Foundation (The Foundation) National Work Zone Memorial?** The Foundation offers the National Work Zone Memorial to honor the lives lost in work zones to help make fatalities “real” to policy makers and drivers.

Originally unveiled in April 2002, “The National Work Zone Memorial - Respect and Remembrance: Reflections of Life on the Road” program is a living tribute to the memory of lives lost in work zones. The Memorial travels to communities across the country year-round to raise awareness of the need to respect and stay safe in America’s roadway work zones.

**How many people are killed in work zones?** In 2020, 857 people lost their lives in roadway work zone crash. The vast majority of those killed are motorists.

**How are names arranged on the Memorial?** Names are placed on the Memorial in alphabetical order.

**How many names are on the Memorial?** The Memorial is inscribed with 1,619 names and honors the people who died in work zones, including work zone workers, motorists, pedestrians, law enforcement officers, public safety officials (i.e., firefighters and paramedics) and children.

**How far back do the names on the Memorial go?** The Foundation will accept the name of anyone killed in a roadway work zone at any time. The earliest name is from 1928.

**Does this include everyone killed in work zones?** No definitive national record exists of everyone killed in a work zone so Memorial organizers must rely on the annual submissions of state departments of transportation (DOTs) and other verifiable sources for new names.

**Who can host the Memorial?** The Memorial is available to anyone interested in increasing roadway safety awareness. The Foundation encourages ATSSA members, ATSSA chapters, state DOTs and industry leaders to host the traveling or virtual Memorial at their next in-person or virtual event.

## Hosting the Traveling Memorial

**What is the size of the Memorial?** The Memorial is 20 feet wide and 7 feet high.

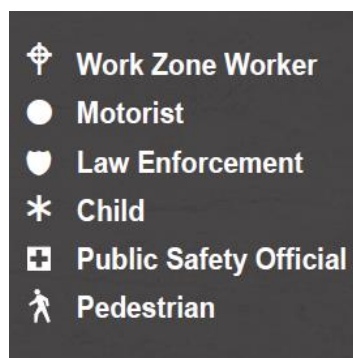
**How can I bring the Memorial to my town or event?** Download the Memorial Host Application Form on [Foundation.ATSSA.com/Memorial](https://Foundation.ATSSA.com/Memorial).

**Is there a fee to host the Memorial?** Yes, the Memorial hosting fee for 2023 is \$950, which helps cover the costs of shipping and maintenance of the Memorial.

For 2022, ATSSA, in partnership with The Foundation, agreed to cover the hosting fee for up to five public agencies to host the Memorial in 2022 for a media event, for agencies that have not previously hosted the Memorial.

**What is the length/width/height of the shipping container?** There is one case with wheels. The size of the case is 42" X 26" X 22". It weighs approximately 155 pounds. The case can be converted into a podium. There is a fabric sleeve that wraps around the case and a flat panel used as the top of the podium.

**When viewing the Memorial, how will I be able to tell which names are motorists', workers', or those of public safety personnel?** A small icon appears next to each name denoting Work Zone Worker, Motorist, Law Enforcement, Public Safety Official, Child or Pedestrian. (See key below.)



## Hosting the Virtual Memorial

**Why did The Foundation develop a virtual Memorial?** The Foundation continues to offer the traveling Memorial to any organization interested in hosting it. However, as demands to host the traveling Memorial overlap during peak season and as we transition into a more virtual world due to the pandemic. The virtual Memorial allows organizations to host the Memorial as part of their in-person or virtual events to help bring awareness to work zone safety.

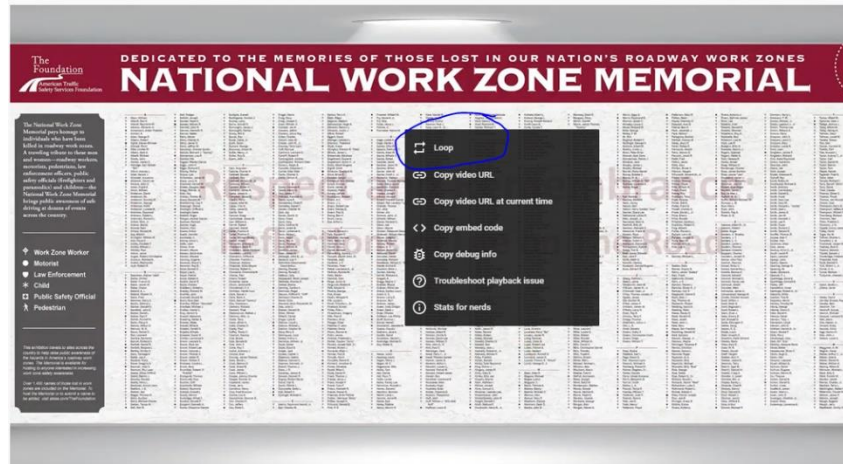
**How can the virtual Memorial be used at events?** For virtual events, it can be shared during meeting breaks or before meetings begin. For in-person events, it can be used similar to the traveling Memorial. Hosts can project the video on a screen or on a monitor outside meeting rooms, in the background at a presentation, near registration or during meeting breaks.

**How can I request the virtual Memorial for my or event?** Complete the Virtual Memorial Request Form on [Foundation.ATSSA.com/Memorial](https://Foundation.ATSSA.com/Memorial). Once your request form has been reviewed, you will receive a link to the virtual Memorial.

**Is there a fee to host the virtual Memorial?** There is no fee to host the virtual Memorial.

**Can we still host the virtual Memorial if we don't have an internet connection?** Yes, when you receive the link to the virtual Memorial you will have the option to play it from the platform during your event (will need an internet connection) or download the video prior to your event (no internet connection is needed once the video is downloaded).

**How do I set the virtual Memorial to continuously loop through the names?** You can right click in the video window and select loop.



## Name Submissions

**How can someone submit a name for inclusion on the Memorial?** Download the Name Submission Form on [Foundation.ATSSA.com/Memorial](https://Foundation.ATSSA.com/Memorial). Complete the form, include the required documentation and send the information to [foundation@atssa.com](mailto:foundation@atssa.com).

**What is the deadline date to submit a name to be inscribed on the traveling and virtual Memorial?** Name submissions are accepted through Dec. 1, 2023 to be included on the traveling and virtual National Work Zone Memorial for 2024.

**When are names added to the Memorial?** As new names are confirmed by The Foundation, the Memorial is updated annually (each December).

**Is there a fee to add a name to the Memorial?** No, there is no fee to submit a name for the Memorial.

## Sponsorship Opportunities

**Who sponsors the Memorial?** The American Traffic Safety Services Foundation is responsible for the National Work Zone Memorial. The Foundation is the charitable arm of the American Traffic Safety Services Association (ATSSA), a trade group representing the roadway safety infrastructure industry. For more information about ATSSA, visit [ATSSA.com](https://ATSSA.com).

The Foundation's Annual Platinum Sponsors for 2023 include: 3M-Transportation Safety Division (TSD), American Traffic Safety Services Association, Gregory Highway, Horizon Signal Technologies, OTW Safety, and PPG Traffic Solutions.

The Foundation's Annual Gold Sponsors for 2023 include: Slurry Pavers Inc. and Valtir, LLC.

**How can I become an annual giving sponsor of the National Work Zone Memorial?**

There are different levels to become an annual giving donor. To become a sponsor, contact The Foundation at [foundation@atssa.com](mailto:foundation@atssa.com) or 540-368-1701.

**My question is not answered on this FAQ sheet. To whom can I address additional questions?** Contact The Foundation at [foundation@atssa.com](mailto:foundation@atssa.com) or 540-368-1701.