



ATSS Foundation Ambassador Award Criteria and Nomination Form

Purpose

The ATSS Foundation Ambassador Award recognizes individuals or entities who have demonstrated extraordinary efforts in supporting the Foundation's core purpose of promoting roadway safety *through charitable giving and public awareness programs*. Through their unique combination of passion and skills, ambassadors inspire others to get involved and give back to our industry.

Eligibility

To be considered eligible for an ATSS Foundation Ambassador Award, a nominee must:

- Have demonstrated extraordinary efforts in supporting the Foundation's core purpose of promoting roadway safety *through charitable giving and public awareness programs*.

In addition, all nominees must agree to:

- Allow, if selected as an Ambassador, his or her name to be announced publicly.

This award is open to American Traffic Safety Services Association (ATSSA) members and non-members.

Process

Ambassadors are chosen by the Foundation Board of Directors. They are strong, passionate individuals or entities who drive to inspire others and are champions of the Foundation.

To nominate a candidate for a Foundation Ambassador Award, a completed Nomination Form must be submitted to foundation@atssa.com.

Nominators will be contacted after all applications have been reviewed.

Nominations will be considered three times a year in conjunction with Foundation Board meetings (March, July and November).

Ambassadors are chosen by ATSS Foundation Board of Directors.

The award will be presented to an Ambassador at a mutually agreed upon location and date.

For more information about the Foundation Ambassador Award, please contact us at foundation@atssa.com or 540-368-1701.



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Note to Nominator: Each nomination must include a concise statement summarizing the reasons the nominee is worthy of the award. The nomination statement is the centerpiece and should center on hard evidence that the nominee meets the criteria by which entrants are judged. Incomplete submissions will not be considered.

Nominations must be submitted with the knowledge and consent of the nominee.

I would like to nominate _____ of _____
for the ATSS Foundation Ambassador Award. (company or agency)

Nominee's Current Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please explain how this individual or entity has demonstrated extraordinary efforts in supporting ATSS Foundation's core purpose of promoting roadway safety *through charitable giving and public awareness programs*. Through their own unique combination of passion and skills, ambassadors inspire others to get involved and give back to our industry. If you need more space, please attach a letter to this form. Use as many pages as necessary to fully describe why your nominee is deserving of the award.

Why is the individual or entity being nominated?

Name of person making nomination: _____

Company or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____ Date: _____

Submit this completed form to ATSS Foundation

Email: foundation@atssa.com

Or mail: ATSS Foundation

15 Riverside Pkwy, Fredericksburg, VA 22406